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HealtheMed[™]Awarded Grant To Remove Barriers, Improve Access To Care

Medical technology start-up partners with Global Health Alliance to bring healthcare services into the homes of Hennepin County's Somali and African populations

(Minneapolis, MN) -- <u>HealtheMed</u>, an innovative healthcare solutions that launched the nation's first integrated in-home digital system of care for people receiving services through a Medicaid waiver, recently announced a partnership with <u>Global Health Alliance</u> (GHA), a Minnesota-based non-profit that provides health services to the African and Somali communities, helping them tackle disparities and inequity in healthcare.

HealtheMed was awarded a \$100,000 grant from Hennepin County Department of Human Services and Public Health to serve 40-50 African and Somali households in select cities that include Brooklyn Park, Brooklyn Center and Columbia Heights through November 2024. In partnership with GHA, HealtheMed's *Clinic@Home*TM technology platform will be installed in the homes of Medicaid waivered clients to meet their unique health needs.

The grant and partnership allow clients to receive a culturally competent team that will help them navigate their health journey, a platform that creates virtual access to primary care, behavioral health, and/or maternal health providers, and proactive monitoring to improve health outcomes. Health outcomes will be measured and reported to Hennepin County Public Health on a quarterly basis.

"We are excited to partner with GHA – an organization that shares HealtheMed's mission to improve access to care for those who need it most," says Steve Pontius, HealtheMed's Chief Executive Officer. "Our Clinic@HomeTM customizable in-home system offers a unique

combination of monitoring devices and supportive staff that will allow this population to manage their health in an entirely new way."

"The grant funding and partnership with HealtheMed's leadership and technology will increase availability to many critical services," says Ikraan Abdulle, CEO of Global Health Alliance. "Participating Somali households will now have access to primary care, behavioral health and maternal health services, thus delivering essential medical needs to this otherwise underserved community."

"Hennepin County Public Health is excited to partner with HealtheMed as part of Health Promotion's funding award for their *Chronic Disease Prevention Services Provided to Populations Impacted by Health & Racial Inequities.* This partnership aligns with Hennepin County's mission to reduce disparities and eliminate inequities," says Veronica Schulz, Hennepin County Public Health's Community Health & Strategic Initiatives Area Manager. "We have awarded funding to support their *Clinic@Home*TM health care access model in order to support the health of our Somali and African communities."

About HealtheMed:

Founded in 2018, HealtheMed is a Minneapolis-based public benefit corporation dedicated to enriching the lives of marginalized populations in the state of Minnesota. Its first-of-its kind *Clinic@HomeTM* care delivery platform enables Minnesota Medicaid waivered clients to get better access to health care and support in their own homes. It dramatically improves the likelihood that these members of our society can remain independent in their homes and become more stable, and even thrive. *Clinic@HomeTM* enables county case managers and care team members to stay better connected with their clients and effectively deliver more focused and coordinated support. For more information on HealtheMed, visit www.healthemed.com.

About Global Health Alliance (GHA):

Founded in 2019, GHA is a grassroots non-profit organization with a two-fold mission to work both locally and globally to improve quality access and service in a culturally responsive manner. GHA's work utilizes a collaborative model that includes education, training and system development with individuals, their community and the local healthcare systems. GHA's vision is to promote an equitable service model where everyone has access to quality healthcare services that meet their unique needs. For more information visit: www.GHA21.org.

About Hennepin County Public Health:

Hennepin County Public Health works to improve the health of all county residents by addressing social and environmental factors that impact their health and offering programs and

services that help them be healthy. The department is committed to advancing health and racial equity. Hennepin County Public Health recognizes racism as a public health crisis and is working to support and co-create solutions with impacted communities. https://www.hennepin.us/publichealth

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